



MEDIA ALERT

Singapore's First Digital Advisory Platform *CONNECT by Crossbridge* Celebrates One Year Anniversary

Singapore, 2 November 2017 - Crossbridge Capital, the leading independent investment advisory firm serving ultra-high net worth families globally, is celebrating the first anniversary of its digital advisory platform, [CONNECT by Crossbridge](#).

Crossbridge Capital has more than US\$3 billion under advisement and was founded in London in 2008. Launched exactly a year ago, *CONNECT by Crossbridge* is Singapore's first digital advisory platform. The platform offers actively managed portfolios with efficient and transparent fee structures, with portfolios developed in collaboration with top-tier industry providers Julius Baer and Morningstar.

"This first year has flown by and we are thrilled by both the performance of our portfolios and the overwhelming response from the market. In addition to serving *CONNECT* clients in Singapore we have put plans in place for expansion throughout the region and begun to implement exciting new B2B relationships," said Charlie O'Flaherty, Partner and Head of Digital Strategy & Distribution at Crossbridge Capital. "We look forward to a second year of growing *CONNECT* so we can expand our offering of efficiency, transparency and performance to accredited investors* in Singapore and beyond."

Snapshot of selected CONNECT by Crossbridge's YTD portfolio performance net of fees as of 31 October 2017^:

Aggressive Plus	27.82%
Aggressive	21.40%
Balanced	13.71%
Conservative	4.84%

^ Past performance may not be indicative of future results. Any investment with *CONNECT* is subject to market fluctuations and there can be no assurance that an investment will return its value or that appreciation will occur. The data presented above is for a specified period and past performance may be obtained upon request.



References:

* "Accredited investors" include individuals whose net personal assets exceed S\$2 million or whose income in the preceding 12 months is not less than S\$300,000 [Source: [Monetary Authority of Singapore](#)]

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About Crossbridge Capital

Crossbridge Capital has more than US\$3 billion under advisement and was launched in 2008 in London with a vision to create an independent, investment advisory that offers a fully integrated financial services platform to entrepreneurs and families in Emerging Markets worldwide. Today, backed by two of the world's leading banks as minority investors, Crossbridge Capital operates in many of the world's leading Emerging Markets – from Istanbul to Ulan Bator, Moscow to Dodoma – supported by a team of 30 professionals in four Crossbridge Capital locations: London, Singapore, Monaco and Malta. After its successful launch in London with authorization and regulation by the Financial Conduct Authority (FCA), in November 2010 Crossbridge Capital, officially opened its first Asia office in Singapore after receiving approval from the Monetary Authority of Singapore (MAS). In May 2016 the company opened its doors in Monaco after receiving authorisation from the Commission for the Control of Financial Activities (CCAF). These signalled significant landmarks in the company's history and set the bar for its ambitious, yet considered geographic and client engagement growth strategy.

More information can be found at www.crossbridgecapital.com.

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